

UCC - Year 10 Scheme of Learning: GCSE Business

This programme of study is constantly updated, this is the most recent version.

Autumn	Theme	Enterprise and entrepreneurship					Spotting a business opportunity				Putting a business idea into practice			
	Topic	The dynamic nature of business	The dynamic nature of business	Risk and reward	The role of business enterprise	Adding value	Customer needs	Market research	Market segmentation	The competitive environment	Business aims and objectives - What business aims and business objectives are	Revenue cost and profit	Cash flow	
	PSHE Numeracy	Creative thinking	Creative thinking	Probability										
Spring	Theme	Putting a business idea into practice				Making the business effective				Understanding external influences on business				
	Topic	Break Even - Interpretation of break even diagrams	Break Even - Interpretation of break even formula	Sources of finance - Sources of finance for a start up or established small business	Small business start up options - The concept of limited liability	Business location - Factors influencing business location	Marketing mix - What the marketing mix is and the importance of each element	Business plans - The role and importance of a business plan	Who business stakeholders are and their different objectives	Technology and business - Different types of technology used by business				
	PSHE Numeracy													
Summer	Theme	Understanding external influences on business							Growing the business					
	Topic	Technology and business - The purpose of legislation	The economy and business - The impact of the economic climate on businesses	External influences - The importance of external influences on business				Business Growth - Methods of business growth and their impact	Changes in aims and objectives	Business globalisation - The impact of globalisation on businesses				
	PSHE Numeracy													