

Autumn	Theme	3. This theme moves from functions to strategy, enabling students to develop their understanding of the core concepts and to take a strategic view of business opportunities and issues. Students analyse corporate objectives and strategy against financial and non-financial performance measures and how businesses grow, and develop an understanding of the impact of external influences. The theme covers the causes and effects of change and how businesses mitigate risk and uncertainty.														
		3.2 Business Growth			3.3. Decision Making Techniques				3.4 Influences on Business Decisions			3.5 Assessing Competitiveness		3.6 Managing Change		
	Topic	3.2.1- Growth	3.2.2 - Mergers and Takeovers 3.2.3- Organic Growth	3.2.4- Reasons for Staying Small	3.3.1- Quantitative Sales Forecasting	3.3.2- Investment Appraisal	3.3.3- Decision Trees	3.3.4- Critical Path Analysis	3.4.1- Corporate Influences 3.4.2- Corporate Culture	3.4.3- Stakeholders versus Shareholders	3.4.4- Business Ethics	3.5.1- Interpretation of Financial Statements 3.5.2- Ratio Analysis	3.5.3- Human Resources	3.6.1- Causes and Effects of Change	3.6.2- Key Factors in Change	3.6.3- Scenario Planning
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Spring	Theme	4. Students investigate businesses that trade on a global scale and explore their reasons for doing so. Students develop an understanding of the globally competitive environment and consider the ethical and moral dimensions of global business activities.														
		4.1 Business Objectives and Strategy			4.2 Global Markets and Business Expansion			4.3 Global Marketing		4.4 Global Industries and Companies						
	Topic	4.1.1- Growing Economies	4.1.2- International Trade and Business Growth 4.1.3- Factors Contributing to Increased Globalisation	4.1.4- Protectionism 4.1.5- Trading Blocs	4.2.1- Conditions that Prompt Trade	4.2.2- Assessment of a Country as a Market 4.2.3- Assessment of a Country as a Location	4.2.4- Reasons for Global Mergers or Joint Ventures 4.2.5- Global Competitiveness	4.3.1- Marketing 4.3.2- Niche Markets	4.3.3- Cultural/Social Factors	4.4.1- The Impact of MNC's	4.4.2 - Ethics	4.4.3- Controlling MNC's				
	PSHE Numeracy															
Summer	Theme															
	Topic					Exam Starts										
	PSHE Numeracy															