

UCC - Year 11 Scheme of Learning: Media Studies Dept

This programme of study is constantly updated, this is the most recent version.

Autumn	Theme	Key Concepts	Component 1 B				Component 2B					Language & representation				
	Topic	Revision of year 1	Video Games - Fortnight	Industry - Fortnight	Audience - Fortnight	Music Video - industry overview	Analysis of contemporary video -1 Katy Perry	Contexts of contemporary music video	Analysis of contemporary video -2 Bruno Mars	Analysis of older music video Duran Duran	Comparison of texts. Exam focus - language & representation.	Analysis of online, social & participatory media Katy Perry .	Industry & audience issues Katy Perry .	Analysis of online, social & participatory media Bruno Mars .	Industry & audience issues Bruno Mars .	
	PSHE Numeracy Literacy		Industry finance. Online literacy.	Online responsibility.			Gender issues.			Society in context.		Multi-modal literacy.	Multi-modal literacy.	Multi-modal literacy.	Multi-modal literacy.	
Spring	Theme	Assessment.	Component 1 B				Component 1 A				Component 1 B					
	Topic	Music Industry & Audience.	Radio Industry and The Archers . BBC & PSB.	Audience & The Archers: target audience, global audience, responses, fandom.	Exam focus on radio.	Newspapers - introduction & overview.	Analysis: The Guardian media language and representation.	Analysis: The Sun media language and representation.	Comparative analysis with other products.	Industry & The Sun - ownership, context, political leaning etc.	Audience & The Sun - target audience, readership, responses	Exam focus - newspapers (set product & comparison with unseen)				
	PSHE Numeracy Literacy		Changes in society. BBC oracy.			Contemporary issues.	Age, ethnicity. Vocabulary/style.	Persuasive language.		Numeracy - business.						
	Theme															
Summer	Topic	Revision/Exam practice	Revision/Exam practice	Revision/Exam practice	Revision/Exam practice	Revision/Exam practice	Revision/Exam practice									
	PSHE Numeracy Literacy															