

UCC - Year 10 Scheme of Learning: Media Dept

This programme of study is constantly updated, this is the most recent version.

Autumn	Theme	Key Concepts	Key Concepts	Comp 1 EXPLORING the MEDIA	Comp 1 EXPLORING the MEDIA	Comp 1 EXPLORING the MEDIA	Comp 3 CREATING MEDIA PRODUCTS	Comp 1 EXPLORING the MEDIA	Assessment Comp 1	Comp 1 EXPLORING the MEDIA					Comp 3 CREATING MEDIA PRODUCTS	Comp 3 CREATING MEDIA PRODUCTS	
	Topic	Intro to Theoretical Framework - MEDIA LANGUAGE; REPRESENTATION; AUDIENCE; INDUSTRY	Intro to Theoretical framework	Adv. & mktng QUALITY STREET	Analysis THIS GIRL CAN	Compare with current products	Practical - DRAFT an ADVERT on COMPUTER	Film Marketing BOND	EXAM - Marketing	Comp 1 B Film Ind & TMWTGG (set product)	Film - Audience & Mktng NO TIME TO DIE poster	Comp 1 A Magazines GQ Media Lang reps - gender & ethnicity	Analysis - PRIDE - Media Lang reps - ethnicity & gender	Compare analysis with other products	Practical magazine work on computer	Practical work on software	
	PSHE Numeracy Literacy	PSHE Numeracy Literacy Cross Curricular; cultural capital	Society in context. Key terminology.	Gender roles. Context.	Gender roles. Feminism.		Editing skills.	Representations of Britain. Numeracy-box office.		Representations of Britain. Numeracy - box office.		Representations of gender. Direct vocabulary	Representations of ethnicity. Direct vocabulary.		Develop appropriate vocabulary.	Develop appropriate vocabulary.	
Spring	Theme	Comp 2 UNDERSTANDING MEDIA FORMS & PRODUCTS										Comp 1 & 2					
	Topic	Component Two Section A: TV genre (Crime Drama); introduction to genre	Analysis of full-length product (LUTHER) – viewing/key codes	Analysis of key sequences – specific elements of media language	Analysis of representations – gender, ethnicity etc.	Exploration of relevant contexts in relation to full-length product	Exam focus – media language/ representations. Practical task e.g. storyboarding a TV sequence	Industry issues in relation to full length product	Audience issues in relation to full length product	Introduction to second product (THE SWEENEY): view 10 minute sequence, comparison of ML & reps	Detailed comparison of products, linked to contexts, audience and industry	Revision - Component 1A; Component 2A Mock exam- Component 1A; Component 2A					
	PSHE Numeracy Literacy	Crime-drama specific terminology	Representation of ethnicity & gender		Representation of ethnicity & gender			Finance		British context. Use of language.							
	Theme																
Summer	Topic	Component 3 Introduction to briefs, initial ideas/research	Research – analyse similar products. Refresher training on equipment/software	Research – target audience, secondary research. Refresher training on equipment/software	Research & Planning - Draft of initial ideas, pitch concept, treatment	Planning - storyboarding, scripting, layout designs etc.	Planning - shooting schedule, planning of resources, cast, crew etc. Submit Statement of Aims	Production – filming, photographing, constructing layout, copywriting etc.	Production – filming, photographing, constructing layout, copywriting etc.	Production – editing/ constructing design	Production - editing/constructing design. TEACHER REVIEW	Production Re-shoot/ re-drafting as necessary. Final editing/design/ polish	Production Re-shoot/ re-drafting as necessary. Final editing/design/ polish	FINAL PRODUCTION - submission of CW			
	PSHE Numeracy Literacy	Personal development	Choice of issues.	Industry & finance		Develop appropriate vocabulary.	Industry & finance			Develop appropriate vocabulary.							